



ESX[®]

ELECTRONIC SECURITY EXPO



1-4
JUNE
TEXAS
2026

EXHIBIT AND SPONSORSHIP OPPORTUNITIES



EXHIBIT WITH PURPOSE. CONNECT WITH DECISION MAKERS.

ESX is not your average trade show, where success is measured in a company's sheer number of badge scans. It's a laser-focused event designed for meaningful engagement with decision makers who make bulk purchases — not window shoppers.

It's an opportunity for your brand to move beyond passive exhibit rituals — and truly engage. If you're ready to experience something different, you've come to the right place.

Here, every handshake matters.

With a no-end-user policy and a carefully curated audience of electronic security and life safety integrators/dealers — ESX delivers the kind of face-time your sales team dreams about — deep conversations with buyers who are actively seeking solutions, partners, and innovation.



Quality over quantity. Conversations over scans. Relationships over transactions. Arm your sales team with an opportunity to do real business.

ESX is owned by the Electronic Security Association, the largest community of electronic security and life safety integration/dealer companies in the nation.



"We were able to meet with actual decision makers. We closed more than \$150,000 in sales at the expo alone."

Jake Voll, President, SS&Si Dealer Network

YOUR FOUNDATIONAL MEETING LOCATION TO ENGAGE YOUR SALES TEAM WITH DECISION MAKERS.

EARLY BIRD PRICING EXPIRES JANUARY 2

BOOTH PRICES

PREMIUM AREA

- 10x10 Booth PREMIUM — **\$6,950.00**
- ESA MEMBERS PAY **\$6,650.00**

- 10x20 Booth PREMIUM — **\$11,250.00**
- ESA MEMBERS PAY **\$10,750.00**

- 20x20 Booth PREMIUM — **\$19,420.00**
- ESA MEMBERS PAY **\$18,540.00**

-
- 10x10 Booth Space — **\$4,800.00**
 - ESA MEMBERS PAY **\$4,600.00**

- 10x20 Booth Space — **\$9,100.00**
- ESA MEMBERS PAY **\$8,700.00**

- 20x20 Booth Space — **\$17,700.00**
- ESA MEMBERS PAY **\$16,900.00**

Each ESX exhibit space total includes a mandatory \$500 listing fee. This fee covers the platforms and resources ESX engages to ensure adequate promotion of partners both online at ESXweb.com — and the MyESX mobile app. This helps to ensure even the busiest of exhibitors/sponsors are able to get exposure to boost reach and engagement with ESX attendees prior to, at, and after the event. This fee covers the company's mobile app account, which includes free badge scanning and lead management and allows for companies to request meetings with attendees prior to the event.





CONSULTANT, BUSINESS SERVICES AND REP ZONE

126
124
122
120
118
116
114
112



MEET UP ZONE

106

100



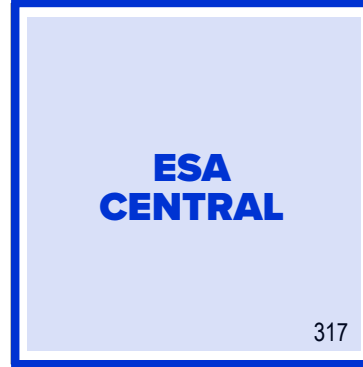
131	230
129	228

125	224
123	222
121	220
119	218

231	330
229	328

225	324
223	322
20'	
20'	
219	

331	430
329	428



431	530
429	528

531	630
529	628

20'	624
523	622
20'	620
519	618

631	730
629	728

625	724
623	722
20'	20'
619	718

731	830
729	828

725	824
723	822
721	820
719	818



START UP ALLEY

837
835
833
831
829
827
825

113	212
111	210
20'	
107	206

213	312
211	310
	20'
207	306

20'	20'
311	410



20'	20'
411	510
20'	20'
407	506

513	612
511	610
20'	20'
507	606

613	712
611	710
20'	708
607	706

20'	812
711	810
20'	808
707	806

819
817
815
813
811
809

PREMIUM BOOTH SPACE AREA

20'	
20'	
101	

20'	
20'	
201	

20'	20'
301	400

20'	20'
401	500

502	602
501	600

20'	20'
601	700

703	802
701	800



ENTRANCE

PREMIER EVENT SPONSORS

Our top sponsorship levels afford the best spotlight possible.



PINNACLE SPONSORSHIP

COST: \$14,995

EXCLUSIVE!

INCLUSIONS:

- TOP SPONSORSHIP POSITIONING with most exposure overall
- Logo on SPONSOR page of show website
- Logo rotating on show website in middle ad zone with all other Premier Sponsors for all levels
- Logo, URL, and company description on SPONSOR PAGE of show website
- 1 Product Listing in "Event Preview Magazine"
- Full Page Ad in "Event Preview Magazine"
- Full Page Ad Inside Back Cover OnSite Guide
- BOTTOM LEADERBOARD advertisement on ESXweb.com*
- ESX pre-show promo video promoted in email and social media. Assets also supplied to sponsor to expand reach
- BANNER in convention center*
- Inclusion in premier sponsor PRESS RELEASE (subsequent to date of contract)
- CARPET LOGO at hall entrance
- Logo on ATTENDEE MARKETING EMAILS
- MyESX mobile app notification
- 5 complimentary ALL-ACCESS DELUXE REGISTRATIONS
- 1 Sponsored HTML Email Blast



ELITE SPONSORSHIP

COST: \$5,995

4 AVAILABLE

INCLUSIONS:

- Logo on SPONSOR page of show website
- Logo rotating on show website in middle ad zone with all other Premier Sponsors for all levels
- Logo, URL, and company description on SPONSOR page of show website
- One featured product/service listing, showcased in ESX Preview Magazine and MyESX App
- FLOOR GRAPHIC in front of booth
- 2 upgraded expo plus registrations
- One MyESX mobile app notification
- Full page ad in Show Guide

AMBASSADOR SPONSORSHIP

COST: \$2,495

4 AVAILABLE

INCLUSIONS:

- Logo on SPONSOR page of show website
- Logo on the ESX Website and MyESX app
- 1 upgraded expo plus registration
- 1 sponsored social media post to promote show presence/ products and services.
- 1 expo plus pass

CHAMPIONS PICKLEBALL SPONSORSHIP



READY TO SERVE UP BRAND VISIBILITY AND CONNECT WITH ELECTRONIC SECURITY AND LIFE SAFETY TECH DECISION MAKERS IN A FRESH, FUN, AND HIGH-ENERGY WAY? BECOME A PICKLEBALL COURT SPONSOR AT ESX 2025 AND GAIN EXPOSURE WHERE THE ACTION HAPPENS—RIGHT ON THE COURT.

WHAT'S INCLUDED:

YOUR LOGO AND BRANDING FEATURED ON SIGNAGE AROUND THE COURT

OPPORTUNITY TO PROVIDE BRANDED PADDLES, BALLS, OR GIVEAWAYS

RECOGNITION ON PICKLEBALL COURT AD IN THE ONSITE GUIDE, WEBSITE AND MOBILE APP

OPTION TO HOST CUSTOMERS AND PROSPECTS FOR 1 HOUR OF PRIVATE COURT TIME

WHY SPONSOR?

HIGH ENGAGEMENT: PICKLEBALL IS THE HIGHEST GROWING SPORT IN THE US

FUN ENVIRONMENT PERFECT FOR NETWORKING AND BRAND ASSOCIATION

SHOW ATTENDEES YOUR COMPANY IS ACTIVE, INVOLVED, AND ON TREND

IDEAL FOR COMPANIES LOOKING TO STAND OUT



SPONSORSHIP SPOTS AVAILABLE:
4 SPOTS AVAILABLE / \$3,999

REGISTRATION



PRE-SHOW AND ON-SITE REGISTRATION

COST: \$7,995

EXCLUSIVE!

INCLUSIONS:

- Exclusive digital ad displayed throughout the ESX registration portal.
- Logo, 75-word description or full width ad and hyperlink displayed in all registration confirmation emails.
- Logo on registration desk panels, co-branded with ESX
- Sponsor video or logo displayed on digital signage at registration throughout the event.
- Branding on all check-in kiosks
- 1 upgraded expo plus pass



REGISTRATION ADD-ONS

EXCLUSIVE!

BADGE SPONSOR

COST: \$5,995

EXCLUSIVE!

BADGE LANYARDS*

COST: \$4,995

*TO BE PRODUCED BY SPONSOR; SPEAK WITH YOUR SALES REPRESENTATIVE ABOUT MATERIAL DUE DATES AND PRODUCTION SPECIFICATIONS.

EXHIBIT HALL SPONSORSHIP

COST: \$7,995

EXCLUSIVE!

INCLUSIONS:

- Logo exposure on all hanging aisle signs
- Prominent carpet decal at expo entrance
- Hanging banner in the expo hall
- Logo branding to all water stations in the expo hall
- 1 upgraded expo plus pass

*Banner to be produced and provided by the sponsor.

EXECUTIVE LOUNGE AND CHARGING STATION

COST: \$5,995

EXCLUSIVE!

INCLUDES:

- Looping sponsor video or static logo displayed on digital signage in the lounge
- Sponsor branding and opportunity to include QR code on tabletop signage
- Opportunity to display product literature
- Naming of lounge "Executive Lounge and Charging Station, Powered by XX"

A-LA-CARTE EXPO OPTIONS

EXCLUSIVE!

CARPET DECAL

(THIS IS SINGULAR)

COST: \$500

EXCLUSIVE!

LEAD THE WAY:

SET OF 10 CARPET DECALS

COST: \$3,750



EXCLUSIVE!

SHOW FLOOR ANNOUNCEMENT

COST: \$1,595

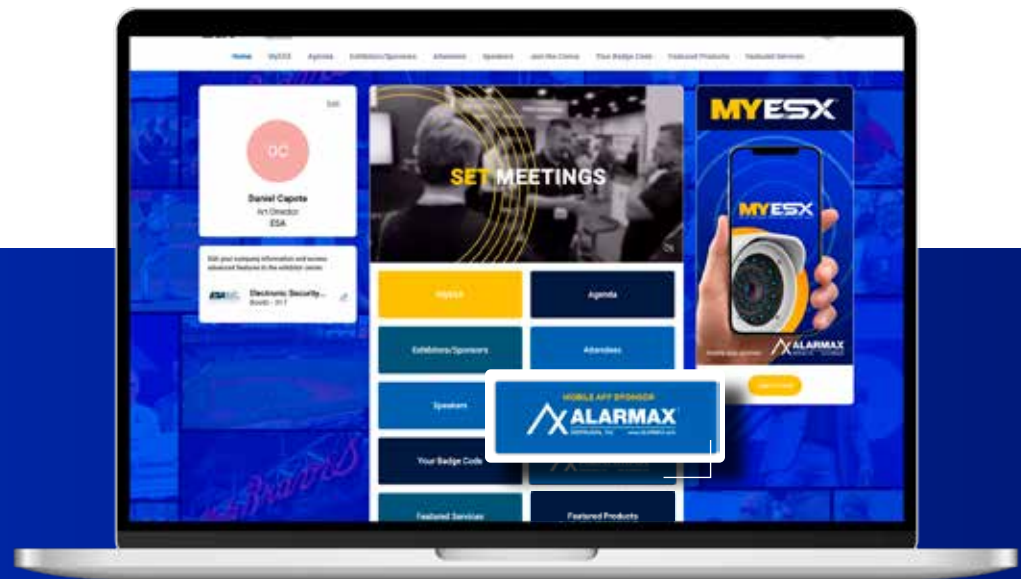
MOBILE APP

COST: \$8,995

EXCLUSIVE

ESX is introducing a mobile app that will help attendees navigate the entire event pre-event, onsite, and post-event. This is a terrific new sponsorship opportunity!

- Splash screen branding - your logo will be embedded in the animation each time attendees open the MyESX app.
- Inclusion in homepage navigation, linking directly to exhibitor's landing page.
- Featured product/service listing, published in the ESX Event Preview Magazine and in the MyESX App.
- Logo exposure on all MyESX ads and signage at the event
- 2 push notifications to promote products and services





HEADQUARTER HOTEL ROOM KEYS*

COST: \$4,995

EXCLUSIVE

A reminder every morning and evening when guests leave and return to their hotel rooms. Simple and effective.

FEES PROVIDED BY HOTEL WILL BE ADDED TO SPONSORSHIP COST.

HEADQUARTER HOTEL ROOM DROP*

COST: \$4,995

Put Your Brand in Their Hands—Before the Day Even Begins

Be the first brand attendees see when they start their day. With the Hotel Room Drop Sponsorship, your message is hand-delivered to the doorsteps of key decision-makers staying in official event hotels. Whether it's a thoughtful gift, a product sample, or a branded invitation—this is your chance to make a personal and powerful first impression in a clutter-free environment.

Why It Works:

- Guaranteed visibility in a distraction-free setting
- High perceived value and memorability
- Opportunity to create buzz and anticipation before attendees even hit the show floor

Ideal For:

- Product launches
- VIP invitations
- Promotional giveaways
- Branded snacks or survival kits for the event day

INCLUDES:

- One sponsored item or flyer delivered to each participating hotel room





SPONSORSHIPS

COST: \$4,995 EACH

Education Track Categories:

- Monitoring
- Sales and Marketing
- Management
- Executive Leadership
- Operations

INCLUDES:

- Opportunity to introduce each session under your sponsored Track and/ or play a video
- Logo on conference attendee bag
- Logo on session signage outside your sponsored session rooms
- Logo on session slides
- Standing Banner in back of session room(s)*
- Literature distribution on tables at the back of your session rooms*
- Complimentary insert in conference bags distributed at registration to paid conferees
- Pre-show exposure as a conference session set sponsor in all event marketing and promotion: website, event brochures, promotional e-mails (all subsequent to date of contract)

*SESSION SETS ARE SUBJECT TO CHANGE.



CONFERENCE TRACK ADD-ONS

**CONFERENCE
NOTEPADS OR PENS***

COST: \$995 EACH





TECH TALKS EXHIBITOR-OFFERED TRAINING SESSIONS

COST: \$3,495 PER CLASS

Lead the conversation on the industry's biggest trends — and position your company as a trusted resource and thought leader.

AVAILABLE TO EXHIBITORS ONLY

CLASSROOM TRAINING

- 60-minute training class in private classroom, equipped with:
 - **Stage**
 - **Screen**
 - **Podium**
- Signage outside the room with session name, time and logo
- Exposure on the official ESX Schedule on the website and in the MyESX App
- Landing page on the ESX Website
- Training listing in Event Preview Magazine

EXPO TRAINING

- 30-minute training class on ESA Central Stage
- Training time availabilities conveniently scheduled alongside coffee break or expo lunch stationed at ESA Central for more visibility
- Digital signage at ESA Central
- Exposure on the official ESX Schedule on the website and in the MyESX App
- Landing page on the ESX Website

NETWORKING EVENT SPONSORSHIPS

OPENING CELEBRATION SPONSORSHIP

COST: \$5,995

EXCLUSIVE, MAY INCLUDE MEDIA ENDORSER

This networking event and reception is the launching pad to ESX, with admission open to all pass holders. This is where old friends meet up and new friendships are formed over entertainment, open bar and hors d'oeuvres. This vibrant event kickoff is a staple of the ESX experience.

- Logo prominently displayed in the room
 - On screens throughout
 - On custom-made lighted GOBO
 - On signage outside the room
- Branded napkins at each bar
- Opportunity to make opening remarks to the crowd or play video



ESX CRAWL!

COST: \$3,495 EACH STOP

Be the life of the party and connect with attendees in a relaxed, high-energy setting! The Pub Crawl Sponsorship puts your brand at the center of the event's most talked-about social experience.

- Branding recognition in event marketing
- Logo on official pub crawl t-shirts
- Opportunity to provide custom glow giveaway
- Promotion on website, social media posts and in MyESX app



ENHANCE THE EXPERIENCE: ESX WILL WORK WITH THE NIGHTLIFE STOP TO PRE-PURCHASE DRINK TICKETS FOR YOUR SALES TEAM TO DISTRIBUTE AT THE EVENT.



OPENXCHANGE BREAKFAST
TUESDAY, JUNE 2

COST: \$7,495

EXCLUSIVE, MAY INCLUDE MEDIA ENDORSER

This thought-leadership session brings together forward-thinking integrators, tech influencers and market disruptors to explore what's next in the electronic security and life safety space. As the exclusive sponsor, your brand will be front and center as innovation and insights open the day.

SPONSORSHIP INCLUDES:

INTRODUCTORY REMARKS OR BRANDED COMMERCIAL TO KICK OFF THE SESSION

LOGO BRANDING ON MAIN STAGE VIDEO SCREENS AND ENTRANCE GRAPHICS

LOGO AND LINK ON OPENXCHANGE LANDING PAGE AND ON MYESX APP

FULL PAGE AD IN EVENT GUIDE

4 PASSES TO THE BREAKFAST PRESENTATION WITH OPPORTUNITY TO SIT AT RESERVED TABLES WITH VIPS



MAIN STAGE SPONSORS



OPENING KEYNOTE LUNCHEON | TUESDAY, JUNE 2

EXCLUSIVE, MAY INCLUDE MEDIA ENDORSER

COST: \$10,995

KEYNOTE LUNCHEON

**INTRODUCTORY REMARKS OR
BRANDED COMMERCIAL TO
KICK OFF THE SESSION**

**LOGO BRANDING ON MAIN
STAGE VIDEO SCREENS AND
ENTRANCE GRAPHICS**

**LOGO AND LINK ON KEYNOTE
LUNCHEON LANDING PAGE
AND ON MYESX APP**

FULL PAGE AD IN EVENT GUIDE

**4 PASSES TO THE BREAKFAST
PRESENTATION WITH
OPPORTUNITY TO SIT AT
RESERVED TABLES WITH VIPS**



**TO BE
ANNOUNCED**



GENERAL SESSION | WEDNESDAY, JUNE 3

GENERAL SESSION SPONSORSHIP

ESX 2025 GENERAL SESSION

FEATURING

JOHN SMOLTZ

MLB HALL OF FAMER & LEGENDARY PITCHER



HEADLINE SPEAKER TO BE ANNOUNCED IN OCTOBER

SPONSORSHIP INCLUDES

INTRODUCTORY REMARKS

OR PLAY A COMMERCIAL VIDEO PRIOR TO SPEAKER'S KEYNOTE

VIP MEET AND GREET

EXCLUSIVE ACCESS TO VIP SPEAKER PRIOR TO THE SESSION FOR PRIVATE PHOTO OPPORTUNITY WITH UP TO 6 KEY CLIENTS OR TEAM MEMBERS

6 GENERAL SESSION PASSES

FOR SPONSORING COMPANY TEAM MEMBERS AT RESERVED TABLES UP FRONT WITH ESA BOARD AND VOLUNTEER VIPS

LOGO BRANDING

ON MAIN STAGE VIDEO SCREENS AND ENTRANCE GRAPHICS

WEBSITE AND MYESX APP EXPOSURE

LOGO AND LINK TO SPONSORING COMPANY

MYESX APP NOTIFICATION SENT OUT AFTER GENERAL SESSION

CALL TO ACTION ANNOUNCEMENT TO DRIVE BOOTH TRAFFIC

ONE PRODUCT/SERVICE LISTING

IN THE ESX PREVIEW MAGAZINE

FULL PAGE AD

IN ESX PREVIEW MAGAZINE

ONE CUSTOM SIGN

TO BE INCLUDED AT AUTOGRAPHING AREA GRAPHICS TO BE PROVIDED BY SPONSOR.

INTERACTIVE OPPORTUNITY TO HAVE

STAFF AT AUTOGRAPH STATION TO PASS OUT BASEBALLS

1 COMPLIMENTARY ALL ACCESS EXECUTIVE PASS

TO NETWORK WITH INTEGRATOR /DEALER COMPANY EXECUTIVES THROUGHOUT THE EVENT

**WEDNESDAY,
JUNE 3**

10:30AM - 12:00PM

**EXCLUSIVE OFFERING
\$14,999**



CLOSING LUNCHEON | THURSDAY, JUNE 4

COST: \$7,995

EXCLUSIVE, MAY INCLUDE MEDIA ENDORSER

CLOSING LUNCHEON

OPPORTUNITY TO PROVIDE INTRODUCTORY REMARKS OR PLAY A SPONSORED VIDEO

LOGO ON MARKETING MATERIALS

AD WALL IN LOBBY*

6 CLOSING LUNCHEON PASSES

INTERACTIVE DISTRIBUTION IN ROOM*

ONE FEATURED PRODUCT/SERVICE LISTING, SHOWCASED IN ESX PREVIEW MAGAZINE AND MYESX APP



ADDRESS FEATURING

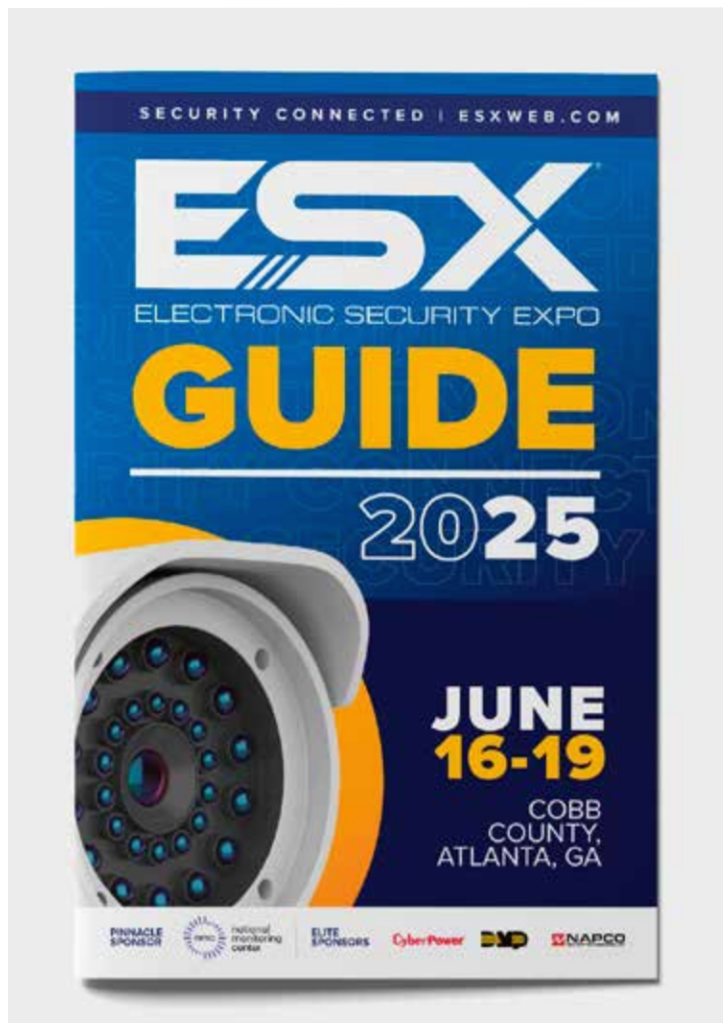
**TO BE
ANNOUNCED**

*TO BE PRODUCED BY SPONSOR; SPEAK WITH YOUR SALES REPRESENTATIVE ABOUT MATERIAL DUE DATES AND PRODUCTION SPECIFICATIONS.



PRINT ADVERTISING

ESX maintains an assertive print campaign to support its digital efforts in marketing ESX to prospects and registrants. There are several great ways to participate!



*TO BE PRODUCED BY SPONSOR; SPEAK WITH YOUR SALES REPRESENTATIVE ABOUT MATERIAL DUE DATES AND PRODUCTION SPECIFICATIONS.

IN PRINT

ON-SITE GUIDE

WEDNESDAY, JUNE 6

The definitive tool for ESX, this on-site guide is distributed directly at registration and covers everything anyone needs to navigate ESX including the event schedule, exhibitor listings, conference information, and event locations and information. It's also taken home by all and used in post-event research and buying plans.

Front Cover / Belly Band (Exclusive Opportunity)	\$4,350
Inside Front Cover (Exclusive Opportunity)	\$2,000
Inside Back Cover (Exclusive Opportunity)	\$1,850
Back Cover (Exclusive Opportunity)	\$2,100
Full Page	\$1,600
Half Page	\$900
Floor Plan Spread Ad (Exclusive Opportunity)	\$2,750

PREVIEW MAGAZINE

WEDNESDAY, MARCH 18

Here's where prospects explore what's hot and happening and look at what is available to help them expand their product and service offerings. More than 20,000 recipients receive this glossy industry informer used by prospects and returning attendees in putting together their ESX game plan. This preview is available in print and digital versions and is also inserted into an industry media publication in May/June.

Center Spread (Exclusive Opportunity)	\$3,000
Inside Front Cover (Exclusive Opportunity)	\$2,750
Inside Back Cover (Exclusive Opportunity)	\$2,450
Full Page	\$2,000

DIGITAL OPPORTUNITIES

DEDICATED HTML EMAILS*

COST: \$3,250 PER EMAIL EACH

LIMITED QUANTITY AVAILABLE

- Sent to ESX's curated email database of approximately 20,000+
- HTML file, subject line, and seed list supplied by email sponsor**

** ADDITIONAL FEES APPLY IF HTML CODE SUPPLIED IS NOT USABLE. DESIGN SERVICES AT A FEE ARE AVAILABLE UPON REQUEST. ESX RESERVES THE RIGHT TO APPROVE CONTENT.

*TO BE PRODUCED BY SPONSOR; SPEAK WITH YOUR SALES REPRESENTATIVE ABOUT MATERIAL DUE DATES AND PRODUCTION SPECIFICATIONS.



WEBSITE ADVERTISING

UP TO 4 ADVERTISERS PER POSITION

	Annually*	Quarterly	Monthly
Top Leaderboard	\$5,000	\$2,500	\$1,000
Middle Banner Ad	\$3,250	\$1,750	\$850
Bottom Leaderboard	\$3,000	\$1,500	\$600

Note: January-July 2025



Top

Ad Size 728 x 90

Ad Size 728 x 90

Education Advisors

ESX is your go-to resource for the industry's leading education programming, delivering actionable advice and best practice sharing opportunities for your organization for service and maintenance management, installation management, sales management, marketing, finance and more.

Jagger
President and CEO of Protected Security, Inc.

Loud
President of ESEC Security Systems, Inc.

Nakatani
Vice President of IT - Hardware, Networking, Technology - ESEC Security Services

Hillenburg
Vice President of Marketing at Digital Marketing Priority

Reiswig
President and Vice President of Sales and Marketing at Advanced Controls

Parks
President of Parks Associates

Ad Size 300 x 250

Middle

Ad Size 300 x 250

Ad Size 300 x 250

Ad Size 300 x 250

Interested in Sponsoring or Exhibiting?

Get through the clutter and connect with focused leaders from the pro security and safety sectors.

[Check the website and sign up today!](#)

Latest news



Session Highlight: Powerful Ways to Grow RMR

October 19, 2021

Robert "Rob" Thompson, President of RMR, will share his insights on how to grow RMR and how to leverage the ESX platform to achieve your goals.



ESX 2021 Virtual Experience Delivers

July 19, 2021

ESX 2021 was a virtual experience that delivered on its promise to provide a high-quality virtual experience for all attendees.



2021 ESX Innovation Award Winners Revealed

July 9, 2021

The ESX Innovation Award winners have been announced. The winners will be announced at the ESX 2021 event.

Integrators in the ESX Community Include

Integrators are the backbone of the ESX community. They are the ones who bring the ESX platform to life.



Ad Size 728 x 90

bottom

The Electronic Security Expo is owned by



CALL AN ESX TEAM MEMBER TO GET STARTED WITH A POWERFUL DIGITAL CAMPAIGN!

See page 25 for the ESX Sales Team.

BI-WEEKLY E-NEWSLETTER ADVERTISING

	Annually*	Quarterly	Monthly
Top Leaderboard	\$6,000	\$3,000	\$1,500
Poster Ad (4 available)	\$5,000	\$2,500	\$950
Bottom Leaderboard	\$4,000	\$2,000	\$750

Note: Annually is defined as January-July 2025

Top

600 x 90

ESX Fort Worth Convention Center Fort Worth, TX
JUNE 14-17 | EXPO 15-16
SECURITY CONNECTED. | ESXWEB.COM

ESX is Here and Ready to Go

Tune in June 5 around 11 a.m. to see some of the General Session, and around 7 p.m. to get a peek at the Indy Experience at the Indianapolis Motor Speedway.

[Read More](#)

live session

live session

Get a Look Inside ESX on the LIVE Stream

Tune in June 5 around 11 a.m. to see some of the ESX General Session.

[Watch](#)

Poster

Poster

Poster Size 300 x 250

Poster Size 300 x 250

Opening Celebration Highlights

live session

Get a Look Inside ESX on the LIVE Stream

Tune in June 5 around 11 a.m. to see some of the ESX General Session.

[Watch](#)

Poster

Poster

Ad Size 300 x 250

Ad Size 300 x 250

Opening Celebration Highlights

ESX is Here and Ready to Go

Tune in June 5 around 11 a.m. to see some of the General Session, and around 7 p.m. to get a peek at the Indy Experience at the Indianapolis Motor Speedway.

[Read More](#)

bottom

600 x 90

ESX
#PASSIONATESECURITY

Copyright © 2021 "JUST COUNTING", All rights reserved.
"JUST COUNTING"

The mailing address is:
"HTML_LIST_ADDRESS_HTML"

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.





PRODUCT PROMOTION

ESX INNOVATION AWARD ENTRIES

Deadline: Wednesday, April 16

AWARD BENEFITS

Each ESX Innovation Award entrant will receive:

- A featured product/service listing, showcased in ESX Preview Magazine and if exhibiting, in the MyESX App
- Product and service exposure to a panel of independent judges who are influential leaders in the pro-install/pro-monitoring space

Winners will receive:

- **INDUSTRY RECOGNITION:** Your product or service will be showcased in award displays at ESX driving attendees to your booth or website
- Acknowledgment in ESX press releases distributed to all major trade publications in the industry
- A chance to compete live at ESX in the show's TechVision Challenge, Shark Tank-style pitch competition, where you could be featured in video promotions and on the show's Main Stage during the Keynote Luncheon

Based on the judges' discretion, a total of 10 companies will be selected from the field of Innovation Award Category winners to compete in the TechVision Challenge, an interactive "Shark Tank" style competition that will be held live at ESX 2025 before a panel of "industry sharks" who will determine the "Best of Show" product or service. Note: Being chosen as an Innovation Award category winner does not guarantee entry into the TechVision Challenge as a finalist for Best of Show.

**If you're pushing boundaries,
it's time to claim your spotlight.**

Enter your product for the ESX Innovation Awards and let the industry see what's next.

ENTRY FEES

\$ 1,095 FOR FIRST ENTRY

\$ 795 FOR EACH ADDITIONAL ENTRY

\$ 1,595 FOR NON-EXHIBITORS FIRST ENTRY

\$ 1,295 FOR NON-EXHIBITORS ADDITIONAL ENTRY

ALL PRICING WILL INCREASE BY \$250 AFTER



Contact LeShauna DeJesus for more information

LeShauna.DeJesus@esaweb.org
(972) 807-6818

[ESAWEB.ORG/MEETLESHAUNA](https://esaweb.org/meetleshauna)

FEATURED PRODUCT/SERVICE LISTINGS

COST: \$595 FOR FIRST LISTING,
\$250 FOR EACH ADDITIONAL

Wednesday, April 16

This high-impact promotional opportunity ensures your product stands out to decision-makers actively looking for the latest tools and technologies to elevate their business.

FEATURED PRODUCT/SERVICE LISTINGS INCLUDE:

- Listings in the ESX Preview Magazine
- Prime placement in the MyESX mobile app
- Highlighted inclusion in attendee communications and marketing promotions

Whether launching something new or promoting a trusted favorite, a Featured Product Listing gives your solution the attention it deserves—right where buyers are looking.business.

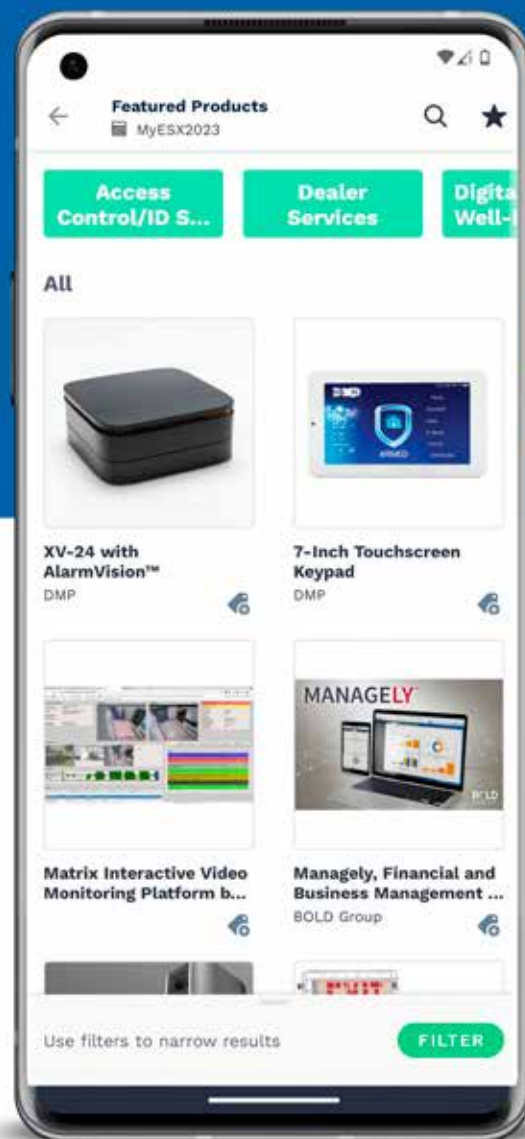
MOBILE APP NOTIFICATION

COST: \$1,595

Cut through the noise and reach attendees directly with a **sponsored push notification** in the official ESX mobile app. Whether you're promoting a product, driving booth traffic, or announcing a giveaway, this is your chance to make timely, high-impact connections when it matters most.

MYESX[®]

ELECTRONIC SECURITY EXPO APP



All Product Listings receive exposure in the MyESX App to drive traffic and interest.

ASK ABOUT MOBILE APP SPONSORSHIPS TODAY!





CONTACT THE ESX TEAM

We'll help you do it! Just ask us how!



**KALEIGH
BARRASSO**

Kaleigh.Barrasso@ESAweb.org
972.807.6835 direct

[ESAWEB.ORG/MEETKB](https://esaweb.org/meetkb)

The logo features the letters 'ESX' in a bold, white, sans-serif font. The 'E' and 'S' are connected, and the 'X' is formed by two intersecting diagonal lines. A registered trademark symbol (®) is located to the upper right of the 'X'. Below the 'ESX' logo, the words 'ELECTRONIC SECURITY EXPO' are written in a smaller, white, sans-serif font. The entire logo is centered on a blue background with several concentric circles of varying shades of blue.

ESX[®]

ELECTRONIC SECURITY EXPO

ESX IS OWNED BY
ESA ELECTRONIC
SECURITY
ASSOCIATION[™]