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Anti-Trust

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COURSE OBJECTIVES

- The importance of written contracts
- Key written terms
- Contract modification authorities
- Best contract practices for keeping you out of hot water
- When to consult counsel and/or your insurance carrier

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MEET THE SPEAKER

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• Bucknell University, B.A.



Public Service

- U.S. Air Force (USAF)
 - Captain
 - Judge Advocate General (JAG)



Boston College Law School, J.D.



• U.S. Department of Justice (DOJ)





Private Practice

Montgomery McCracken Walker & Rhoads LLP



Electronic Security Industry

Over 60 matters in courts around the country on behalf of large security companies, plus advisory and transactional experience in this industry.

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Representative Clients - Security Industry

Cox

Charter

Brighthouse

Protection One

ADT

Cox

Altice/Suddenlink

Time Warner Cable

Mediacom

Criticom Monitoring
Services

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Written Contract

- You must have a written contract
- Liabilities are too significant
- Allocation of risk
- Protective provisions





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Key Written Terms – Do Not Remove

- Limitation of Liability
- Indemnification
- Waiver of jury trial
- · Limit on the time to sue
- Merger & Integration Clause



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Contract Modification Authorities

- Authority to modify contracts
- Remove discretion from the field
- Use duly authorized representatives
 - Internal policy
 - · Be prepared to produce such policy
- Sales staff should not have modification authority
- Beware of proper authority not signing





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Real World Example – Authority

- Contract executed for commercial security services in Maine
- Contract contained favorable limiting conditions
- Company wanted to enforce the contract
- Signature block specified that the contract was not valid unless signed by General Manager
- Our only copy was not signed by GM giving adversary an angle to suggest unenforceability



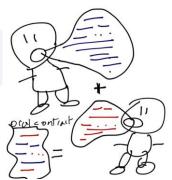


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Merger & Integration Clause

- Your contract must include a merger and integration clause
- Written contract represents the full agreement between the parties
- Real consequences
- Parol evidence rule



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Merger & Integration Clause

17 This Agreement contains the full understanding of the parties and can be modified only by writing signed by the parties





21. <u>Miscellaneous</u>. This Agreement contains the entire understanding between you and the Company and replaces any other documents or discussions the Company previously had with you. No handwritten changes or modifications to this Agreement shall be accepted by the Company, and no such changes shall be enforceable.

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Merger & Integration Clause

21. Entire Agreement. This Contract, together with any related schedules, represents the entire agreement of the parties. If there is any conflict between this Contract and your purchase order, or any other document, this Contract will govern, whether such purchase order or other document is prior or subsequent to this Contract. It is mutually understood and agreed that any representation, promise, condition, inducement or warranty, express or representation, promise, condition, inducement or warranty, express or implied, not included in writing in this Contract shall not be binding upon any implied, not included in writing in this Contract shall not be binding upon any and that the Contract may not be altered, modified or otherwise changed at any time except with the consent of each of the parties hereto, and in the form of a written addendum to this Contract.

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FLECTRONIC SECURITY EXPO

Merger & Integration Clause

<u>SECTION 13.1.</u> Entire Agreement. This Agreement is the entire agreement between the parties with respect to the subject matter hereof, and no alteration, modification or interpretation hereof shall be binding unless in writing and signed by both parties.



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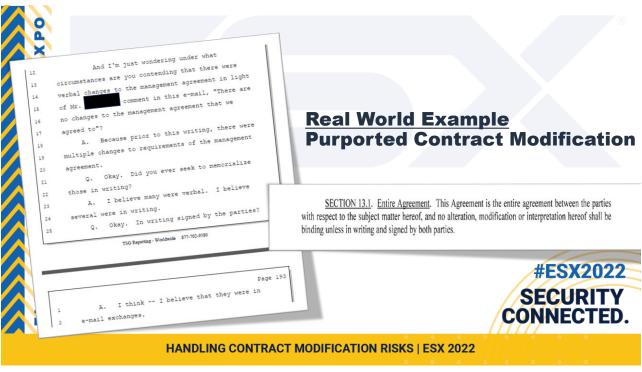
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Merger & Integration Clause

41. Entire Agreement: It is specifically understood by both parties that this Agreement, plus the attachments, constitute the entire agreement between them and they are not bound by any other terms or representations, oral or written. NO REPRESENTATIONS, ROMINES, CONDITIONS, INDUCEMENTS OR WARRANTIES, EXPRESS OR IMPLIED, THAT ARE NOT INCLUDED IN ARCHITING IN THIS AGREEMENT ARE BINDING ON YOU OR ALL PRIOR AGREEMENTS AND NEGOTIATIONS ARE SUPERSEDED AND INCORPORATED HEREIN. THIS AGREEMENT SHALL NOT BE MODIFIED OR AMENDED (EXCEPT AS EXPRESSLY PROVIDED HEREIN) EXCEPT BY A WRITTEN DOCUMENT EXECUTED BY YOU AND A DULY AUTHORIZED EXPRESSLY PROVIDED HEREIN) EXCEPT BY A WRITTED TO RELY ON ANY OTHER AGREEMENTS, UNDERTAKINGS, REPRESENTATIVE OF YOU ARE NOT ENTITLED TO RELY ON ANY OTHER AGREEMENTS, MADE BY REPRESENTATIONS, PROMISES, CONDITIONS, INDUCEMENTS OR WARRANTIES, EXPRESS OR IMPLIED, MADE BY PERSONNEL OTHER THAN AS SET FORTH IN THIS AGREEMENT AND ITS ATTACHMENTS.

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Amenability to Contract Modification

- Is "take it or leave it" the best approach?
 - Not a good practice for consumer contracts
- Protect against unconscionability
- Contracts of adhesion unenforceable
- Unequal bargaining power



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Real World Example – Bargaining Power

DYNAWATCH AND INSTALLER ARE NOT INSURERS: DISCLAIMER OF WARRANTIES: LIMITED LIABILITY

9 a SUBSCRIBER agrees and understands that the INSTALLER and DYNAWATCH are not insurers and that insurance, if any, covering personal insurance, if any covering personal insurance in

9 b in the event that the SUBSCRIBER wishes to increase the maximum amount of such limited liability. SUBSCRIBER may, as a matter of right, obtain from the INSTALLER and DYNAWATCH a nigher limit (by paying an additional amount for the increase in such limit of liability), but this additional obligation shall in no way be interpreted to hold the INSTALLER

recar negrigence of the INSTALLER or DYNAWATCH, or their agents, servants, employees, suppliers or sub-contractors and/or any claim brought in product or strict hability and/or any breach of warranty, express or implied, and/or breach of contract, express or implied, notwithstanding the above provisions, should there arise any hability on the part of the INSTALLER or DYNAWATCH, such liability shall be limited to the maximum sum of \$250, regardless of whether any loss or damage was caused by or contributed to by any conduct, act or omission of the INSTALLER or DYNAWATCH, or their agents servants or employees, and this liability shall be exclusive. Some states do not allow the limitation or exclusion of incidental or consequential damages or the limitation or exclusion of implied warranties, therefore, the above limitations or exclusions may not apply to you 9 b. In the event that the SUBSCRIBER wishes to increase the maxinum amount of such himsted hability. SUBSCRIBER may, as a matter of right, obtain from the INSTALLER and DYNAWATCH a higher limit (by paying an additional amount for the increase in such limit of liability), but this additional obligation shall in no way be interpreted to hold the INSTALLER

CONNECTED.

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Real World Example – Bargaining Power

A story about almost falling off my chair in a deposition





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Consult counsel...

Early & often







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